

StakeTracker's Community Investment module is designed for organizations that look to maximize their positive project impacts by investing in programs that enhance the benefits to the communities in which they operate.

Companies in the resource sectors typically undertake infrastructure projects in remote, economically depressed areas, and their activities can have a profound impact on the social, environmental, and economic fabric of communities in these areas. As their participation in these projects grows in importance, new opportunities emerge for building mutually beneficial and long-term relationships with these communities.

Document all investment requests and programs, and report on community 'spend'

- This StakeTracker module enables team members to record and document all investments made into communities involved, whether through corporate philanthropy, sponsorships, donations, volunteerism, or partnership programs that benefit environmental, health, educational, and other social needs.

Centralize all investments made in a community in one central repository

- The Community Investment module enables distributed team members to centralize all investments, regardless of category (sponsorship, donations, volunteers, etc.) and type (time, funds, etc.) so that an investment profile can be generated up for each community.

Track the details of each community investment, such as:

- internal/external requestor
- investment requested
- type and category
- purpose and background
- department responsible

Manage all related communications and interactions:

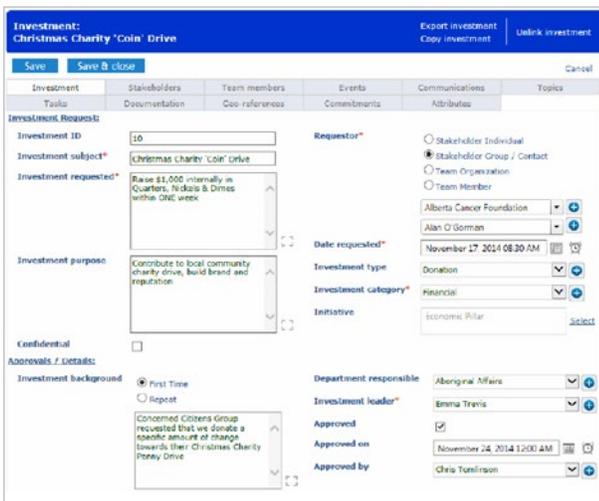
- record and document all communications between the parties on each investment

Manage approvals and investment progress:

- status
- investment sent and outstanding
- investment frequency
- notes and outcomes

Share outcomes with management and regulators

You'll be able to report on any of the information entered, how much has been invested into each community, and the benefits and outcomes of the investment program as well as the total dollar (or equivalent) 'spend' on each community.



The screenshot shows the 'Investment Request' form in StakeTracker. The form is titled 'Investment: Christmas Charity Coin Drive'. It includes fields for Investment ID (10), Investment subject (Christmas Charity Coin Drive), Investment requested (Raise \$1,000 internally in Quarters, Nickels & Dimes within QNC week), Investment purpose (Contribute to local community charity drive, build brand and reputation), Requestor (Alberta Cancer Foundation, Alan O Gorman), Date requested (November 17, 2014 08:30 AM), Investment type (Donation), Investment category (FINANCIAL), Initiative (Economic Pillar), Department responsible (Aboriginal Affairs), Investment leader (Emma Trevis), Approved (checked), Approved on (November 24, 2014 12:00 AM), and Approved by (Chris Tomlinson).