

***StakeTracker's Community Investment module is designed for organizations that look to maximize their positive project impacts by investing in programs that enhance the benefits to the communities in which they operate.***

Companies in the resource sectors typically undertake infrastructure projects in remote, economically depressed areas, and their activities can have a profound impact on the social, environmental, and economic fabric of communities in these areas. As their participation in these projects grows in importance, new opportunities emerge for building mutually beneficial and long-term relationships with these communities.

### **Document all investment requests and programs, and report on community 'spend'**

- This StakeTracker module enables team members to record and document all investments made into communities involved, whether through corporate philanthropy, sponsorships, donations, volunteerism, or partnership programs that benefit environmental, health, educational, and other social needs.

### **Centralize all investments made in a community in one central repository**

- The Community Investment module enables distributed team members to centralize all investments, regardless of category (sponsorship, donations, volunteers, etc.) and type (time, funds, etc.) so that an investment profile can be generated up for each community.

### **Track the details of each community investment, such as:**

- internal/external requestor
- investment requested
- type and category
- purpose and background
- department responsible

### **Manage all related communications and interactions:**

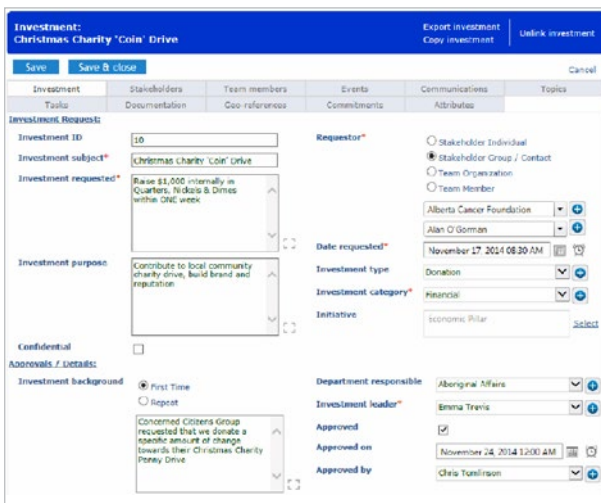
- record and document all communications between the parties on each investment

### **Manage approvals and investment progress:**

- status
- investment sent and outstanding
- investment frequency
- notes and outcomes

### **Share outcomes with management and regulators**

You'll be able to report on any of the information entered, how much has been invested into each community, and the benefits and outcomes of the investment program as well as the total dollar (or equivalent) 'spend' on each community.



The screenshot displays the 'Investment Request' form for 'Christmas Charity Coin Drive'. The form includes fields for Investment ID, Requestor (Alberta Cancer Foundation), Date requested (November 17, 2014), Investment type (Donation), Investment category (Financial), and Department responsible (Aboriginal Affairs). It also shows the investment purpose, background, and approval status.